



Dear Diary Again,

Well here I am again, writing another note in regards to another project I'm working on. I know you get sick of all these entries about projects, but I don't care. So my next endeavor is this project called "Keep Sandy Springs Beautiful", this is a very old project (so don't be alarmed, it will look better) that I decided to use for my portfolio. The reason I chose this site is because I love the environment, and I thought I could accomplish the goal of this site in a new and fun way. So what are those goals you ask, to inform people about keeping their community clean but also to get users to sign up for "clean up" events. I thought that through the use of Flash elements (used with a banner ad) I could draw more attention to the "Get Involved" page of the site where users can email the group and help clean up. This goal involves a lot of research in order to find out the correct size and placement of these "ad-like" callouts. So this is what I'm measured up against, tough task...but I'm up for it.

This site will be for users who care about their environment and are looking for ways to clean it up, also for users who are looking for some volunteer work. Whether or not that volunteer work they are looking work is by choice or not is irrelevant, we just want them to sign up. I want the layout to be clean and easy to read, so that the main goal can be accomplished in no time. Here's a design comp:



Keep
Sandy Springs
North Fulton
Beautiful



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"The preservation of our environment depends on us." Tree Lined Road

Keep Sandy Springs North Fulton Beautiful is a non-profit organization dedicated to the preservation of the environment.

Our organization has been in existence for 20 years and employs 2 full time, and 3 part time workers, but we have a heavy reliance on volunteers for projects within the community.

"Our mission is to educate, influence and activate our community in the beautification, conservation, and preservation of our environment."

Our main sources of funding are County Government, Grants, Fundraising. We rely on in-kind contributions from local businesses to underwrite many of our projects and programs.



Lets help turn this.

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Color Choices

. The choice of colors is a no-brainer, I'll use colors that convey nature and a clean environment. The color choices will basically be similar to the colors provided in the logo, here is the logo below.



So basically my color palette will be dictated by the logo.



#2a82c2



#009f3b



#fbda00

Sitemap

This is my third entry about a project to you, so you should know what a sitemap is and what it looks like by now! Ok I'm sorry about that, no need for me to assume anything and get all fussy. Here's the sitemap for Sandy Springs;

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